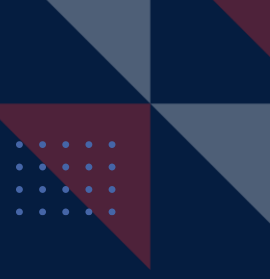




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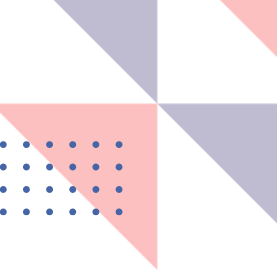


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Prepared by: OECD National Contact Point for Responsible Business Conduct
in Peru

February 2024

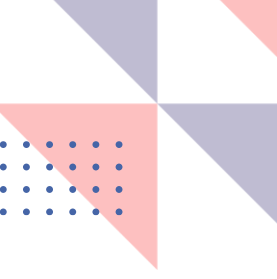




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- The Peru NCP was implemented in 2009, and it is located in the Private Investment Promotion Agency of Peru - PROINVERSIÓN.
- In 2022, Peru NCP went through a Peer Review process by the NCPs of Norway and Portugal.
- Among the recommendations made to the Peru NCP is to have a Promotional Plan that includes a “a broad stakeholder mapping, identification of priority sectors for promotion, and topics of interest for different stakeholder groups, including CSOs, academia, trade unions and business associations”

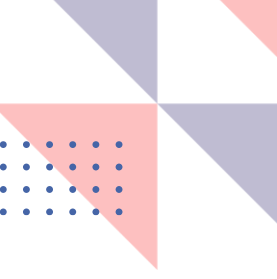




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Considerations of the Annual Promotion Plan

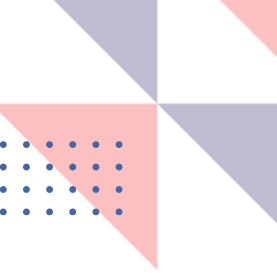
- During the years 2021-2023, the Peru NCP has met with different actors from the business sector, unions, civil society, academia and the public sector.
- Based on the comments received in these meetings, the Peru NCP has proposed a series of actions with the aim that the PNC's promotional activities are of interest to the greatest number of stakeholders; and at the same time there is greater scope in the promotion of the Guidelines and risk-based due diligence.
- Although this Plan is annual and prepared by the NCP team, the Peru NCP hopes that with the implementation of other recommendations of the Peer Review, it will establish a broader promotion plan, with a more active participation of other actors in its approval.



ANNUAL PROMOTIONAL PLAN 2024

Goals

- Disseminate the updated version of the Guidelines, as well as the due diligence guidances.
- Position Peru NCP, as well as issues related to RBC and due diligence in stakeholder groups with which there is no collaboration to date (i.e. academia and indigenous peoples).
- Position specific instances as a non-judicial dispute resolution mechanism
- Actively collaborate with the corresponding authorities and stakeholders for the implementation of the National Action Plan on Business and Human Rights.
- Keep generating synergies with different stakeholder including international forums such as the RBC Sub Group of the Pacific Alliance



ANNUAL PROMOTIONAL PLAN 2024

Due diligence

NAP 2021-2025

Synergies

01

DD is an important mechanism for promoting a RBC culture in companies

03

The NAP 2021-2025 is being implemented. The NCP is committed to actively participating in this process

05

RBC and due diligence are topics that are now under discussion in the country. The NCP will seek to collaborate on different initiatives on these issues.



Promotion of Guidelines (2023)

Promote updated Guidelines, as the guiding instrument on RBC for businesses

02

Specific Instances

Many stakeholders do not know or trust the specific instances, despite being a useful way to resolve conflicts.

04

New stakeholders

Although the NCP has greater contact with stakeholders, it is interested in contacting academia and indigenous peoples.

06





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Promotion of Guidelines (2023)

Promote updated Guidelines,
as the guiding instrument on
RBC for businesses

Update 2023

Disseminate the Guidelines with emphasis on the modifications made in 2023, virtually and/or in person

Original language translations

Coordinate with the Ministry of Culture, prior to requesting authorization from OECD to ensure translation and subsequent quality verification.

Promotional material distribution

Update promotional material linked to the Guidelines. To the extent possible, distribute physical material, including the Guidelines.



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Due diligence

DD is an important mechanism
for promoting a RBC culture in
companies

Dissemination

Disseminate the risk-based due diligence process in businesses, as a mechanism to better identify the impacts of their operations and business relationships.

Sector guides

Disseminate sectoral guides in the public sector, in related areas, as well as among companies; in order to let stakeholders in general know about the specific actions that could be carried out when evaluating businesses impacts.



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Specific Instances

Many stakeholders do not know or trust the specific instances, despite being a useful way to resolve conflicts.

Modification of rules of procedure

Update of rules of procedure for the evaluation of specific instances based on the updated Guidelines and the recommendations received during the Peer Review

Focus Groups

Articulate with different stakeholders to receive their comments and explain the logic of the content of the guidelines that are approved.

Dissemination

Once approved guidelines are available, they will be disseminated among stakeholders through different media.



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2021-2025 NAP

The 2021-2025 NAP is being implemented. The PNC is committed to actively participating in this process

Indicator compliance

The NCP has implementation indicators in the 2021-2025 NAP that it must comply with.

Collaboration

The NCP maintains its commitment to collaborate with the entities and organizations linked to the implementation of the NAP, in matters related to the RBC and due diligence.



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RESPONSIBLE BUSINESS CONDUCT



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New stakeholders

Although the NCP has greater contact with stakeholders, it is interested in contacting academia and indigenous peoples.

Academy

The NCP considers that it is important to disseminate the topics related to Guidelines, RBC and due diligence, with other stakeholders, and believes that the academy is a good starting point to raise awareness among future leaders in these matters.

Indigenous people

Indigenous people are another group of stakeholders with whom the NCP has not had greater contact. However, due to the nature of relations in Peru, it is considered an important stakeholder to contact. The NCP can take advantage of existing platforms such as the NAP Indigenous Peoples Working Group, when it is installed, or do it directly.



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Synergies

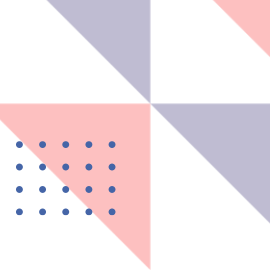
RBC and due diligence are topics that are now under discussion in the country. The NCP will seek to collaborate on different initiatives on these issues.

Collaboration

The NCP, in addition to its own activities, will seek to participate in initiatives of different actors in which issues related to its mandate are promoted, such as Guidelines, Responsible Business Conduct, and Due Diligence; generating synergies for greater dissemination of these subjects.

Policy Coherence

The NCP will continue meeting with public sector officials in order to raise awareness of the issues related to the Guidelines, RBC and due diligence and to disseminate these concepts. Likewise, it will seek to generate a network of contacts between officials from different sectors who work on these issues to promote policy coherence.



ANNUAL PROMOTIONAL PLAN 2024

Follow-up

- The NCP will carry out an accountability activity at the end of the year, among the stakeholders.
- The NCP hopes that with the proposed modifications to the PNC structure, other monitoring formulas can be implemented in the future.





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info.proinversion.gob.pe/pnc-peru



pnc-ocde-peru@proinversion.gob.pe